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CANADIAN
MANUFACTURERS
& EXPORTERS

MANUFACTURIERS
& EXPORTATEURS
DU CANADA

2023 ANNUAL CONFERENCE

SHAW CENTRE, OTTAWA
NOVEMBER 6-8

SPONSORSHIP
OPPORTUNITIES

CME-MEC.CA



ABOUT CME

From the first industrial boom in Canada, Canadian Manufacturers & Exporters (CME) has been advocating for and representing member interests. More than 150 years strong, we have earned an extensive and effective track record of working for and with 2,500 leading manufacturers from coast to coast to help their businesses grow. Led by a national board of directors made up of senior leaders from a diverse group of Canadian manufacturers of all sizes, we have our finger on the pulse of the sector.

CME works wherever you are – with regional chapters in every province, championed by leading local manufacturers. This multi-pronged approach has provided us with the credibility to confidently speak as the voice of manufacturing in Canada.

THE COMPANY WE KEEP

CME's national and regional advisory boards represent the who's who in Canadian manufacturing.

To learn more, visit cme-mec.ca



WHY SPONSOR OR EXHIBIT?

JOIN OUR CAUSE & ACHIEVE YOUR TARGETS

We rely on our industry partners to help us deliver high-impact events. In return, we're pleased to present you with an opportunity to leverage your brand among a captive and engaged audience of manufacturers. Our events bring you face to face with engaged audiences looking to meet with service providers, suppliers and others who can help them accelerate their journey to success!

As an annual conference partner, you'll play a significant role in the delivery of a premier event, in which hundreds of delegates participate each year.

ABOUT THE CONFERENCE

In 2022, nearly 250 executives, government relations professionals, influencers, leaders and manufacturing decision makers from across Canada participated in CME's annual conference. This year, we will welcome this same audience in Ottawa from November 6 – 8, 2023.

This national event is Canada's largest cross-sectoral assembly of manufacturing delegates, who will come together to create connections, build relationships share perspectives, and lean from one another. The conference provides a venue to share knowledge, leveraging CME's clear position as the voice of manufacturing, and advance the industry as a whole.

In 2023, our theme revolves around Manufacturing Canada's Future, emerging from turbulent times in a position of strength.

Don't miss your seat at this table. 2023 is your year to join Canada's leading voices as we return manufacturing to its position of strength and showcase the sector as the future of Canada's economic advantage.

WHO ATTENDS?

Gain visibility and credibility with your target market at CME's 2023 annual event. Not only will sponsorship put you front and centre with decision makers, influencers and industry leaders during the event itself, but you'll also experience a broad reach and ongoing visibility through months of national pre-conference promotions.

5,000 CONFERENCE 3-MONTH LEAD UP WEBSITE TRAFFIC

CONFERENCE LEAD-UP EMAIL AUDIENCE **REACH** UP TO **10,000**



SENIORITY

- Executive
- Director
- Manager
- Non-Management

DECISION MAKER - BUDGET OWNER



SECTOR

- Manufacturer
- Government
- Service Provider
- Association
- Academia

SPONSORSHIP PACKAGES

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$6,500	BRONZE \$2,500
Podium introduction opportunity				
Deliver 2-3 minute remarks to full delegate plenary	●			
Airing of corporate video (30 second supplied by sponsor)	●			
List of consenting attendees (opt in at registration) 2 weeks post-event	●	●		
Exhibition opportunity at the President's Reception event on Monday, November 6.	●	●		
Premium logo recognition in all advertising and marketing collateral, including website and email marketing	Highest profile, logo, descriptor statement and link to sponsor website	Medium profile, logo and link to sponsor website	Standard profile, logo only	Logo on website only
Complimentary conference registrations on Tuesday (full day) and Wednesday (half day)	4	2	1	0
Listing on CME's Resource Guide	●	●	●	●
Logo recognition on day-of signage	●	●	●	●

**Subject to production schedule.*

Contact Ady.Calin@cme-mec.ca to get started!