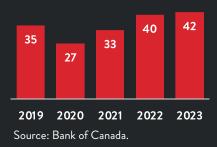
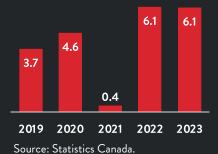




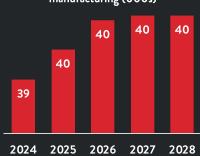
% of manufacturers reporting labour shortages that restrict their ability to meet demand



Labour shortages keeping manufacturing wage growth high (%)



Projected retirements in manufacturing (000s)



Source: Employment and Social Development Canada.

CANADIAN
MANUFACTURERS
& EXPORTERS

# Expand and Upskill the Manufacturing Workforce

#### **OVERVIEW**

Labour and skills shortages remain one of the manufacturing sector's most pressing challenges. Although the number of unfilled positions in the manufacturing sector has been trending down since reaching a record high in the spring of 2022, the unemployment rate remains very low and wage pressures remain high. The manufacturing workforce is aging rapidly—more than one-quarter of workers are aged 55 years and over—implying that companies will continue to struggle to find workers in the years ahead.

#### WHY IT MATTERS

Labour availability, especially of skilled workers, strongly influences the investment location decisions of firms. A 2022 CME survey found that such shortages cost the Canadian economy almost \$13 billion over a 12-month span, a consequence of lost sales, penalties for late delivery, and postponed or cancelled investment projects.

### **SOLUTIONS**

To help ease labour and skills shortages, governments should:

- Modernize Canada's immigration and temporary foreign worker programs to ensure manufacturers have access to a talent pool with the knowledge, skills, and abilities they need to grow and thrive
- 2. Address Canada's housing shortage to ensure affordable housing near manufacturing jobs, mandate modular construction to help meet housing targets, and avoid encroachment on industrial lands
- 3. Provide employer-led training benefits, including a 50 per cent tax credit that offsets half the costs of employee training
- Refocus Canada's education system to connect more youth to manufacturing and skilled trades jobs
- 5. Renew and increase funding for programs that encourage more members of underrepresented groups to seek a career in manufacturing
- 6. Reform the Employment Insurance (EI) system to encourage labour force participation and labour mobility
- 7. Increase incentives to encourage the adoption and integration of automation technology

## HELPING MANUFACTURERS GROW. FOR MORE INFORMATION:

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