



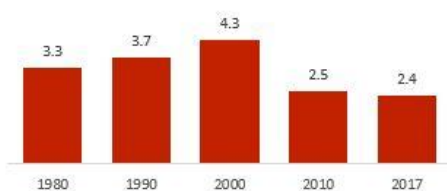
**Canadian
Manufacturers &
Exporters**



CANADIAN EXPORT PERFORMANCE

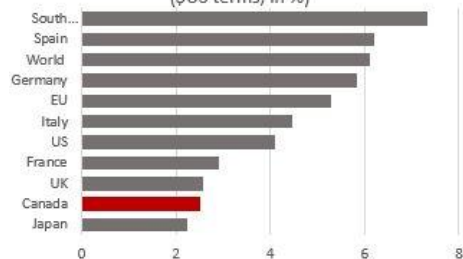
Canadian exporters are losing global market share

(Canada's share of global exports, in %)



Average annual export growth - 2000-2017

(US terms, in %)



FDI flows into Canada are in steep decline

(growth: 2005-2007 average to 2017, in %)



REPORT

Stalled Trade: Gearing Up Canadian Exports

Despite Canada's exports success of the 1980s and 1990s led by the development of our trade relationship with the United States and subsequent manufacturing supply chain integration, Canadian export performance has been anemic since the early 2000. In its newest trade report **Stalled Trade: Gearing Up Canadian Exports**, CME explores why Canada didn't keep up and what manufacturers need to succeed and excel in today's global markets.

EXPORTS MATTER

Canada's domestic market is simply not big enough for manufacturers to reach their full potential. International trade is critical to the long-term success of business. Exports drive investment, innovation, job creation, and prosperity for all Canadians.

LOOKING BEYOND FTAs

Canada's commitment to expanding market access through free trade agreements has resulted in unprecedented preferential market access in 14 countries or trade blocs. Canada, however, continues to struggle to export. While expansion of export markets through new free trade agreements can be beneficial, manufacturers need more to succeed in global markets.

OUR SOLUTIONS

CME believes we can build on the momentum from the newly agreed upon USMCA and use it as a platform to build a long-term export strategy for future economic growth and market diversification. CME has identified three pillars for export growth:

1. Strengthening Canada's existing export foundations, with a focus on building from existing trade agreements, especially the USMCA, and leveraging our natural and existing strengths and resources
2. Scaling up small and medium-sized companies to support them going global through stronger support programs for domestic investment as well as international growth opportunities
3. Attracting foreign direct investment and global production mandates from large multinational companies

This report was made in partnership with:



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For more information contact:
Matthew Poirier, Director of Trade Policy (matt.poirier@cme-mec.ca)