

## The CME Advantage

CME has an extensive and effective track record of helping leading manufacturers from coast to coast grow their businesses for nearly 150 years.

We support our members in 3 ways:



### INNOVATION



### CONNECTION



### REPRESENTATION

## About CME

From the first industrial boom in Canada, Canadian Manufacturers & Exporters (CME) has been advocating for and representing member interests.

Nearly 150 years strong, we have earned an extensive and effective track record of working for and with 2,500 leading manufacturers from coast to coast to help their businesses grow.

Our success comes from integrating the association with industry, being run by manufacturers for manufacturers. Led by a national board of directors made up of senior leaders from a diverse group of Canadian manufacturers of all sizes, we have our finger on the pulse of the sector.

Overcoming your challenges and maximizing opportunities are at the forefront of everything we do. CME has member-driven programs and services to help you work on your business. We partner with you to strengthen your competitive advantage by building your knowledge and capacity in key areas, like LEAN and productivity; trade and export; energy and environment; leadership development; safety and more.

As your advocate, CME has the ear of all levels of government in Canada and in key markets around the world. We actively work to influence and recommend effective policies that will allow manufacturers to compete at home and abroad.

CME works wherever you are – with regional chapters in every province, championed by local manufacturers just like you. This multi-pronged approach has provided us with the credibility to confidently speak as the voice of manufacturing in Canada.

## CONNECT WITH YOUR LOCAL CME OFFICE

Learn more about available programs and services to help you grow.

[CME-MEC.CA](http://CME-MEC.CA)



HELPING MANUFACTURERS GROW.



Canadian Manufacturers & Exporters  
is made for manufacturers,  
by manufacturers.

## INNOVATION



30+ PROGRAMS & SERVICES

7 AREAS OF EXPERTISE

FACILITATED ACCESS TO INDUSTRY SUPPORT FUNDS

Supporting members through an extensive suite of programs and services created specifically to address manufacturers' top concerns, such as labor shortage, improving productivity and improving access to capital.

### Grow Your Labour Force

- Human Resources Consulting
- Open Doors Youth Awareness
- Women in Manufacturing

### Improve Your Productivity

- Lean Certification
- Additive Manufacturing
- Health & Safety

### Innovate Together

- Leadership Development
- Innovation Engineering
- Access to Government Funding

## CONNECTION



100+ EVENTS PLUS AN ANNUAL CONFERENCE

42 NETWORKS

6 PEER & EXECUTIVE COUNCILS

Facilitating opportunities for manufacturers to learn from each other, work with each other, and grow together through peer councils, events, and other B2B networking opportunities.

### Exchange Best Practices

- Peer Councils
- Webinars & Conference Calls
- Events across the country

### Upgrade Your Team's Skills

- Manufacturing Specific Training
- Training Within Industry
- Lean Training

### Connect for Business

- Industry Resource Guide
- Member Benefits from Trusted Partners
- Annual Conferences and Other B2B Networking Opportunities

## REPRESENTATION



10 ADVOCACY GROUPS

10 FUNCTIONS WITH MINISTERS\*

25+ MEMBER CALLS WITH TOP OFFICIALS

Influencing decision-makers at the federal and provincial levels as the strong voice of industry, whether on behalf of one company or the entire sector, to create a competitive environment for manufacturers.

### Influence Policy Changes

- Reports to understand issues and to improve the policy environment for manufacturers
- Presentations and recommendations to Parliamentary committees
- Meetings with government and elected officials

### Keep Informed

- Policy briefs on issues affecting manufacturers
- Bi-Annual Management Issues Survey
- Annual Economic Outlook Report and Monthly Economic Insights

### Your Needs Represented

- Manufacturing Matters Awareness Campaign
- Industry Roundtable Discussions
- Media & Public Outreach