



CANADIAN
MANUFACTURERS
& EXPORTERS

DARE TO COMPETE CONFERENCE

March 24, 2020
RBC Convention Centre Winnipeg

PREMIER PARTNER



REGISTER TODAY!
CME-MEC.CA



Supercharge your professional development and accelerate your learning!

The Dare to Compete Conference is delivered in a powerful bite-sized format over one action packed day! Learn from – and with – the best in prairie manufacturing. With more than 300 attendees, 100 companies and a targeted focus on operational leadership, the event is manufacturing’s can’t-miss professional development event of the year! The 2020 conference is back with a fresh focus and energized approach, packing CME’s extensive lineup of training programs by manufacturers, for manufacturers into one day of action-packed, relevant and applied learning.

This year’s event includes your choice of eight hands-on workshops featuring real-life manufacturer success stories in both the morning and afternoon. Plus, two powerful keynotes to inspire you to spend the day developing the practical skills you need to drive change and incremental improvements throughout your business. Rates as low as \$250 for CME members. Don’t miss out – join us today and supercharge your training and development.

Keynotes



FLASHES OF GENIUS: LEARNING THE ART AND SCIENCE OF CREATIVITY

Allen Gannett, Author of The Creative Curve

Big data entrepreneur Allen Gannett has been on the “30 Under 30” lists for both Inc. and Forbes and is a contributor for FastCompany. His book, The Creative Curve, has been featured on CNBC, Forbes and translated into seven languages.

In his keynotes, Alan will overturn the mythology around creative genius and reveals the science and secrets behind achieving breakout commercial success in any field.



YOU FIRST: HOW YOU CAN CHANGE YOUR TEAM FOR THE BETTER

Liane Davey, The Team Doctor

Liane Davey is known as the “teamwork doctor” and knows how to create high performing teams. Having worked with organizations, including Fortune 500 companies, from across the globe helping teams from the frontlines to the boardroom, she has developed a unique perspective on the challenges that teams face – and how to solve them.

In this keynote, you’ll learn how you can change your team from any seat at the table and take steps to help your team get along and get stuff done, including the five things you can do immediately to help your team be happier, healthier, and more productive.

Conference Pricing

CME Members, enter promo code CME2020 at registration for member pricing.

	MEMBERS	NON-MEMBERS
FULL DAY	\$395	\$495
HALF DAY	\$250	\$350

EARLY BIRD: REGISTER BY JANUARY 31 TO SAVE \$90 ON FULL DAY RATES!

* Call to register four or more full day for an additional 10 per cent discount.

Choose from eight, hands-on half day workshops!

Designed by manufacturers, for manufacturers to deliver results tailored to the needs of the manufacturing work environment throughout the organization! See the conference webpage for full workshop descriptions, including learning objectives at CME-MEC.CA

MORNING WORKSHOPS

COACHING FOR SUCCESS

Coaching through a scientific approach offers a deliberate way to develop great coaching skills, nurture new coaches and improve the ability of current in-house coaches. This session will help supervisors and leaders step-up their game and help people achieve outstanding results with hands-on activities and helpful tips to enhance coaching.

FEATURING: Steve Derksen, Quality & Continuous Improvement Manager, Barkman Concrete Ltd.

FACILITATED BY: Warren Peters, Lean Facilitator, CME

STANDARD WORK

Give two employees the same task and chances are they'll each perform it slightly differently. These differences can be costly. Learn how to standardize work in the most efficient way is the motivation behind 'job instruction' to influence work to increase productivity, reduce quality errors, reduce training time, improve morale and sustain standard work.

FEATURING: Susan Sullivan, Human Resources Manager, Conviron

FACILITATED BY: Brett Hiscock, Lean Facilitator & Certified TWI Instructor, CME

LEAN FOR SERVICE

Continuous improvement is all about engaging people and Lean for Service provides a hands-on introduction to Lean with an emphasis on service environments. Sales, service, finance, and more – any department can drive results. Participants complete group simulations and apply the tools they learn to improve organization processes.

FEATURING: Audra Penner, President and CEO, ImagineAbility Inc. & Carla Douglas, VP of Technology and Lean Champion, Red River Mutual

FACILITATED BY: Stephanie Roehr, Lean Facilitator, CME

SMART MANUFACTURING ADOPTION

Despite the media hype, most individuals at the actual implementation and working levels in manufacturing aren't sure what smart manufacturing means, what it's all about or how to incorporate it into their business. This workshop will provide a practical technology adoption roadmap for your company.

FEATURING: Daryl Perry, Managing Partner, Dimatec

Gord Atamanchuk, General Manager, Micro Tool and Machine (MTM);

Melanie Lessard, Advocate National Practice Director (Risk Management and Center of Excellence), BFL Canada

FACILITATED BY: Kevin Lusk, Senior Leadership & Technology Champion, CME

AFTERNOON WORKSHOPS

SAFETY DUE DILIGENCE

Oversight of an entire safety management system can be an overwhelming addition to anyone's portfolio. This presentation will highlight priority risk management areas for non-safety professionals and incorporates best practices from Made Safe, the industry-based safety association for manufacturing.

FEATURING: Don Oldcorn, Training and Development Supervisor, MacDon Industries Ltd.

FACILITATED BY: Steven Hnatchin, Program Manager & Nathan Rasmussen, Safety Advisor, Made Safe

STRATEGIC ALIGNMENT & DEPLOYMENT

Instead of the "binder on the shelf" approach, organizational plans that are executed through strategic deployment use both top-down and bottom-up perspectives – and look at both process and results. See how strategic deployment connects each person to the business purpose.

FEATURING: Kirk Burcar, VP of Engineering Services, New Flyer Industries & John Tuhkanen, CFO, Color Ad Packaging

FACILITATED BY: Erwin Matusoc, Hoshin Kanri Champion & Lean Master Blackbelt, CME

EFFECTIVE COMMUNICATIONS

In today's diverse workforce, communication may be the single most important skill to master for success and can make or break a team. Being able to effectively communicate the company vision through each level of management and to the frontline is the secret to scaling up.

FEATURING: Randy Dyck, Human Resources Manager, Elmer's Manufacturing

FACILITATED BY: John Graham, Advisor, CME

PROBLEM SOLVING

We all know problems are costly and disruptive. Their impact often affects other areas and departments – even entire operations. With so many tools and strategies for solving problems already in our toolbox, why do we still struggle? This interactive session will guide participants on how to use common Lean and continuous improvement tools.

FEATURING: Jim Neirinck, JELD-WEN Inc.

FACILITATED BY: John Chaput, Lean Master Blackbelt, CME

Conference Schedule

7:15 AM	REGISTRATION (AM & FULL DAY), CONTINENTAL BREAKFAST & NETWORKING			
MORNING (8:00AM - 12:00PM)	OPENING REMARKS & GREETINGS			
	Allen Gannett, Author of the Creative Curve FLASHES OF GENIUS: LEARNING THE ART AND SCIENCE OF CREATIVITY			
	COACHING FOR SUCCESS (PART I)	STANDARD WORK (PART I)	LEAN FOR SERVICE (PART I)	SMART MANUFACTURING ADOPTION (PART I)
	NETWORKING BREAK - CORPORATE DISPLAYS			
	COACHING FOR SUCCESS (PART II)	STANDARD WORK (PART II)	LEAN FOR SERVICE (PART II)	SMART MANUFACTURING ADOPTION (PART II)
	REGISTRATION (PM) & NETWORKING BREAK - CORPORATE DISPLAYS			
AFTERNOON (12:30PM - 4:30PM)	NETWORKING & "ASK AN EXPERT" LUNCH			
	Liane Davey, Expert on Building Effective Teams, Improving Communication and Increasing Leadership Effectiveness YOU FIRST: HOW YOU CAN CHANGE YOUR TEAM FOR THE BETTER			
	SAFETY DUE DILIGENCE (PART I)	STRATEGIC DEPLOYMENT (PART I)	EFFECTIVE COMMUNICATIONS (PART I)	PROBLEM SOLVING (PART I)
	NETWORKING BREAK - CORPORATE DISPLAYS			
	SAFETY DUE DILIGENCE (PART II)	STRATEGIC DEPLOYMENT (PART II)	EFFECTIVE COMMUNICATIONS (PART II)	PROBLEM SOLVING (PART II)
	CLOSING REMARKS, PRIZE DRAWS & NETWORKING RECEPTION			

* Sessions and speakers are subject to change.

INDUSTRY PARTNERS



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