



## OVERVIEW

Lowering greenhouse gas emissions and other environmental impacts makes good business sense. Manufacturers can both reduce their environmental footprint and, improve efficiencies and, cut business costs. Many companies use cost-saving strategies such as moving to zero waste production facilities, investing in energy-saving technologies or expanding the circular economy to help their bottom line.

## BACKGROUND

The Pan-Canadian Framework on Clean Growth and Climate Change is the Government of Canada’s climate change plan developed with the provinces and territories and in consultation with Indigenous peoples to help meet Canada’s emissions reduction targets, grow the economy, and build resilience to a changing climate. The plan includes a pan-Canadian approach to pricing carbon pollution, and measures to achieve reductions across all sectors of the economy.

# Balancing Environment Sustainability and Economic Growth

## NOTABLE SUPPORT PROGRAMS FOR MANUFACTURERS

The Federal government offers several programs aimed at helping manufacturers balance sustainability and growth.

### CLIMATE ACTION INCENTIVE FUND

- Provides support to small-and medium-sized enterprises (SMEs) for retrofit projects in sectors such as Building, Transportation, Industry, Waste, Agriculture, and more.
- Available to applicants operating in the provinces of Saskatchewan, Manitoba, Ontario, and New Brunswick.
- The maximum amount of funding per project is \$250,000.

### THE CLIMATE ACTION FUND

- Raises awareness of climate change and to build capacity in order to increase climate actions that contribute to Canada’s clean growth and climate change.
- The maximum available amount of funding is \$250,000. The only exception is for small and medium-sized businesses, where the maximum is \$200,000.
- A new call for proposals will be made available in 2020-2021.

### SUSTAINABLE TECHNOLOGY DEVELOPMENT FUND

- Supports SMEs to advance innovative technologies that demonstrate significant environmental and economic benefits to address climate change.
- The average funding request per application is \$3 million.
- Applications can be submitted on an ongoing basis.

## WHO CAN BENEFIT

- Manufacturers who want to reduce emissions, improve efficiency and productivity
- Manufacturers looking to adopt cost-saving technologies to reduce energy costs and their overall environmental footprint.

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