



PROBLEM SHARING

Group experiential problem solving and advice.



SHARED BUSINESS & MARKET INTELLIGENCE

Network with other trade and business development leaders and subject matter experts.



STRATEGIC BEST PRACTICES

See first-hand what your peers are doing to innovate and compete, and discuss key business issue resolution strategies.

CONNECTION

Exporters' Executive Councils (EECs)

Exporters' Executive Councils (EEC) are an exclusive group of executives responsible for sales, business development and trade. With a facilitator, EECs meet regularly to share ideas, learn from each other and help find solutions.

EEC use confidential peer-mentoring to draw on the strengths of like-minded top talent in a non-competitive environment and help members stay a step ahead.

FOCUS ON KEY ISSUES

- Leadership skills
- Business development and sales pipelines
- Marketing and sales enhancement
- New market development, export opportunities and efficiencies

PEER SUPPORT

- Align yourself with other manufacturing leaders who can help sharpen your leadership and management skills and coach your peers in the same way
- Challenge your management expertise through real-time business issue discussion, within your own organization and those of your peers
- Enjoy the freedom and flexibility of shared experiential learning without pausing your career
- Access the power of the network, plus exclusive access to trade resources, insights, solutions and support
- Develop alliances
- Align yourself with industry leaders. Don't miss your chance for a seat at this table

FORMAT & ELIGIBILITY

- This forum meets once per month (Sep – June) for 10 half days
- Exclusive to CME manufacturer members from non-competing companies
- Individual participants must have responsibility for business development or export activities
- Minimum \$3M in annual revenues