



LOCATION & DATE

Virtual Town Halls
November 2020 through March 2021

Leaders in Government Series

OVERVIEW

CME continues to respond to the needs of the manufacturing industry as we navigate the Covid-19 pandemic. We are pleased to announce our Leaders in Government series, which will replace the Deputy Ministers' Dinner for 2020 only. Delivered in partnership with the Province of Manitoba, each month, CME will host a round table event featuring senior manufacturing leaders and the Minister and Deputy Minister of a key manufacturing portfolio. This special series connects policy makers with industry, fostering discussion and dialog – an open exchange of thoughts, ideas and opinions – perhaps more critical than ever before as manufacturers ramp up production and drive Manitoba's economic recovery.

The series offers an opportunity for an insightful conversation on policies, plans and partnerships between industry and government, with a focus on burning issues for manufacturing and economic development. Through remote-facilitated virtual town hall discussions, CME's Leaders in Government series gives strength to our advocacy efforts and informs CME's voice in our work to protect and improve business conditions related to key areas such as skills, taxes, technology, business development and many others.

FORMAT

A series of 4-6 one-hour virtual town-hall meetings (time of day may vary depending on Ministerial availability). Opening greetings and comments by the Minister and Deputy Minister on key efforts in their portfolio will be followed by moderated, open discussion facilitated by CME staff.

WHO CAN BENEFIT

Manufacturing CEOs, presidents, senior executives, portfolio leads and subject matter experts leading manufacturing firms of all sizes, along with key Ministers and Deputy Ministers.

COST

\$25 for Members | \$49 for Non-Members
(All prices are per session. GST extra)

HELPING MANUFACTURERS GROW. CONNECT WITH US TO REGISTER TODAY!

Ron Koslowsky, Divisional VP, CME
o: 204.954.1454 | Ron.Koslowsky@cme-mec.ca | CME-MEC.CA/

CM

& E

CANADIAN
MANUFACTURERS
& EXPORTERS

Looking to Exhibit or Sponsor?

To discuss customized sponsor benefits, contact john.chaput@cme-mec.ca

	PLATINUM* \$5,000 FOR ALL SESSIONS, LIMIT 1	GOLD* \$2,500 PER SESSION	EXHIBITOR \$500
VIRTUAL PODIUM RECOGNITION AS TRUSTED SPONSOR	●	●	
SCRIPTED VIRTUAL PODIUM INTRODUCTION (2-3 MINS)	●		
LOGO RECOGNITION			
ON ALL ADVERTISING AND MARKETING COLLATERAL, INCLUDING WEBSITE	●	●	●
IN-SESSION LOGO RECOGNITION ON SIGNAGE AND AUDIO VISUAL	●	●	●
EXCLUSIVE DELEGATE REGISTRATION NORMALLY NOT AVAILABLE TO SERVICE PROVIDERS	●	●	
DELEGATE ACCESS ACCESS TO DELEGATE REGISTRATION (COMPANY ONLY) LIST 24-HOURS PRIOR TO EVENT	●		

* A maximum two (combined) platinum and gold sponsors are available, with preference given to platinum sponsors.

INDUSTRY PARTNERS



HELPING MANUFACTURERS GROW.
CONNECT WITH US TO REGISTER TODAY!

204-949-1454 | mb.info@cme-mec.ca | CME-MEC.CA