



CANADIAN
MANUFACTURERS
& EXPORTERS

DARE TO COMPETE CONFERENCE

MARCH 23 & 24, 2021
ONLINE

PREMIER PARTNER



REGISTER TODAY!
CME-MEC.CA



Supercharge your professional development and accelerate your learning: the Dare to Compete Conference is back in an all-new, virtual format!

Accelerate your learning in 2021. The Dare to Compete Conference is delivered online in a powerful bite-sized format over two, action-packed days! Learn from – and with – the best in prairie manufacturing. With more than 300 attendees, 100 companies and a targeted focus on operational leadership, the event is manufacturing’s can’t-miss professional development event of the year!

The 2021 conference is back with a fresh focus and energized approach, packing CME’s extensive lineup of training programs by manufacturers, for manufacturers into two days of action-packed, relevant and applied learning. Our new online conference platform allows attendees to experience the best parts of this tried-and-true conference all in a schedule-friendly, online format.

This year’s event includes your choice of eight hands-on workshops featuring real-life manufacturer success stories in both the morning and afternoon, repeated each day. Plus, two powerful keynotes to inspire you to spend the day developing the practical skills you need to drive change and incremental improvements throughout your business.

Along with two keynotes, register for up to THREE live, virtually-facilitated half-day hands on workshops, PLUS take in all eight sessions on demand for up to 30 days post event!

Don’t miss out. Join us today and supercharge your training and development.

Keynotes



FLASHES OF GENIUS: LEARNING THE ART AND SCIENCE OF CREATIVITY Allen Gannett, Author of The Creative Curve

Big data entrepreneur Allen Gannett has been on the “30 Under 30” lists for both Inc. and Forbes and is a contributor for FastCompany. His book, The Creative Curve, has been featured on CNBC, Forbes and translated into seven languages. In his keynote, Alan will overturn the mythology around creative genius and reveals the science and secrets behind achieving breakout commercial success in any field.



YOU FIRST: HOW YOU CAN CHANGE YOUR TEAM FOR THE BETTER Liane Davey, The Teamwork Doctor

Liane Davey is known as the “teamwork doctor” and knows how to create high performing teams. Having worked with organizations, including Fortune 500 companies, from across the globe helping teams from the frontlines to the boardroom, she has developed a unique perspective on the challenges that teams face – and how to solve them. In this keynote, you’ll learn how you can change your team from any seat at the table and take steps to help your team get along and get stuff done, including the five things you can do immediately to help your team be happier, healthier, and more productive.

Conference Pricing

	MEMBERS	NON-MEMBERS
FULL DAY	\$405	\$495
4 OR MORE	SAVE 10%	

Choose from eight, hands-on half day workshops!*

Designed by manufacturers, for manufacturers to deliver results tailored to the needs of the manufacturing work environment throughout the organization! See the conference webpage for full workshop descriptions, including learning objectives at CME-MEC.CA

*Select up to three live, hands-on virtually facilitated sessions. Space is limited, first come first serve. Missed a session? Watch any workshop on demand for up to 30 days post-event.

12 INDUSTRY SUCCESS STORIES

Each workshop is co-facilitated by one or more manufacturer(s) with a success story in their field. See what works, why and learn more about lessons learned along the way from industry experts who have been there, done that and are here to share their stories.

COACHING FOR SUCCESS

Coaching through a scientific approach offers a deliberate way to develop great coaching skills, nurture new coaches and improve the ability of current in-house coaches. This session will help supervisors and leaders step-up their game and help people achieve outstanding results with hands-on activities and helpful tips to enhance coaching.

FACILITATED BY: Warren Peters, Lean Facilitator, CME

STANDARD WORK

Give two employees the same task and chances are they'll each perform it slightly differently. These differences can be costly. Learn how to standardize work in the most efficient way is the motivation behind 'job instruction' to influence work to increase productivity, reduce quality errors, reduce training time, improve morale and sustain standard work.

FACILITATED BY: Brett Hiscock, Lean Facilitator & Certified TWI Instructor, CME

LEAN FOR SERVICE

Continuous improvement is all about engaging people and Lean for Service provides a hands-on introduction to Lean with an emphasis on service environments. Sales, service, finance, and more – any department can drive results. Participants complete group simulations and apply the tools they learn to improve organization processes.

FACILITATED BY: Ian Marshall, Lean Champion, CME

LEAN ADVANCED MANUFACTURING

Despite the media hype, most individuals at the actual implementation and working levels in manufacturing aren't sure what advanced manufacturing means, what it's all about or how to incorporate it into their business. This workshop will provide the answers to these critical questions.

FACILITATED BY: Craig Harrison, Lean Facilitator, CME

SAFETY DUE DILIGENCE

Oversight of an entire safety management system can be an overwhelming addition to anyone's portfolio. This presentation will highlight priority risk management areas for non-safety professionals and incorporates best practices from Made Safe, the industry-based safety association for manufacturing.

FACILITATED BY: Steven Hnatchin, Program Manager & Nathan Rasmussen, Safety Advisor, Made Safe

STRATEGIC ALIGNMENT & DEPLOYMENT

Instead of the "binder on the shelf" approach, organizational plans that are executed through strategic deployment use both top-down and bottom-up perspectives – and look at both process and results. See how strategic deployment connects each person to the business purpose.

FACILITATED BY: Stephanie Roehr, Lean Facilitator, CME

EFFECTIVE COMMUNICATIONS

In today's diverse workforce, communication may be the single most important skill to master for success and can make or break a team. Being able to effectively communicate the company vision through each level of management and to the frontline is the secret to scaling up.

FACILITATED BY: Andrea Aiello, Director of Workforce Development, CME

PROBLEM SOLVING

We all know problems are costly and disruptive. Their impact often affects other areas and departments – even entire operations. With so many tools and strategies for solving problems already in our toolbox, why do we still struggle? This interactive session will guide participants on how to use common Lean and continuous improvement tools.

FACILITATED BY: John Chaput, Director of Business Development, CME

Dare to Compete Conference Schedule

DAY 1 - TUESDAY, MARCH 23, 2021

8:00 AM	Open Greetings & Kick Off Orientation			
8:15 AM	KEYNOTE: THE CREATIVE CURVE - Allen Gannet			
	SELECT 3 WORKSHOPS - 8 Options available, repeated in 4 timeslot choices for your convenience			
9:15 AM	AM WORKSHOPS			
	COACHING FOR SUCCESS	STANDARD WORK	LEAN FOR SERVICE	LEAN ADVANCED MANUFACTURING
	SAFETY DUE DILIGENCE	STRATEGIC ALIGNMENT & DEPLOYMENT	EFFECTIVE COMMUNICATIONS	PROBLEM SOLVING
10:15 AM	Networking - Exhibitor Visits			
10:45 AM	AM WORKSHOPS - CONTINUED			
12:00 PM	Refresh, Recharge - Take a Break			
12:30 PM	Networking - Exhibitor Visits			
1:00 PM	PM WORKSHOPS			
	COACHING FOR SUCCESS	STANDARD WORK	LEAN FOR SERVICE	LEAN ADVANCED MANUFACTURING
	SAFETY DUE DILIGENCE	STRATEGIC ALIGNMENT & DEPLOYMENT	EFFECTIVE COMMUNICATIONS	PROBLEM SOLVING
2:00 PM	Networking - Exhibitor Visits			
2:30 PM	PM WORKSHOPS - CONTINUED			
3:45 PM	Day 1 Prize Draws - Networking - Exhibit Visits			

DAY 2 - WEDNESDAY, MARCH 24, 2021

8:00 AM	Opening - Warm Up			
8:15 AM	KEYNOTE: HOW YOU CAN CHANGE YOUR TEAM FOR THE BETTER - Liane Davey			
	SELECT 3 WORKSHOPS - 8 Options available, repeated in 4 timeslot choices for your convenience			
9:15 AM	AM WORKSHOPS			
	COACHING FOR SUCCESS	STANDARD WORK	LEAN FOR SERVICE	LEAN ADVANCED MANUFACTURING
	SAFETY DUE DILIGENCE	STRATEGIC ALIGNMENT & DEPLOYMENT	EFFECTIVE COMMUNICATIONS	PROBLEM SOLVING
10:15 AM	Networking - Exhibitor Visits			
10:45 AM	AM WORKSHOPS - CONTINUED			
12:00 PM	Refresh, Recharge - Take a Break			
12:30 PM	Networking - Exhibitor Visits - Game Points			
1:00 PM	PM WORKSHOPS			
	COACHING FOR SUCCESS	STANDARD WORK	LEAN FOR SERVICE	LEAN ADVANCED MANUFACTURING
	SAFETY DUE DILIGENCE	STRATEGIC ALIGNMENT & DEPLOYMENT	EFFECTIVE COMMUNICATIONS	PROBLEM SOLVING
2:00 PM	Networking - Exhibitor Visits - Game Points			
2:30 PM	PM WORKSHOPS - CONTINUED			
3:45 PM	Day 2 Closing; Prize Draws - Networking			

SELECT 3 WORKSHOPS - 8 Options available, repeated in 4 timeslot choices for your convenience. Workshop space is limited - timeslots available on first-come basis. Schedule is subject to change.