

EMBRACING EXCELLENCE

# LEAN



CONFERENCE CANADA  
WINNIPEG | JUNE 6-9, 2022



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JANUARY 31, 2022**

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CANCELLATION**

CANADA'S LARGEST  
LEAN EVENT IS BACK  
IN PERSON THIS JUNE!

LEARN HOW TO ENGAGE PEOPLE  
AND GROW THE BUSINESS ON JUNE 6-9, 2022

**7**

KEYNOTES

**15**

WORKSHOPS

**24**

PLANT TOURS

**36**

PRESENTATIONS

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WINNIPEG | JUNE 6 - 9, 2022  
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# CANADA'S LARGEST LEAN EVENT IS BACK IN 2022

Join 1,000 leaders, managers and Lean practitioners at the RBC Convention Centre Winnipeg to explore Lean thinking, share enterprise excellence and learn innovative and inspiring best practices.

## 36 BEST PRACTICE PRACTITIONER SESSIONS TO ENGAGE AND INSPIRE ACROSS FOUR VALUE STREAMS:

### LEADERSHIP

Implementing and sustaining Lean across the enterprise requires dedicated and passionate leaders who are able to create vision and strategy and engage and empower their people. Hear examples from different organizations in a variety of sectors how strong leadership led to successful Lean enterprise transformation.

### PEOPLE

Engaging your people requires effective leadership, coaching and communication. By providing the best training, resources and development opportunities, leaders create a work culture where people become highly motivated team members. Learn how to create an environment in which team members find fulfilment and inspiration as engaged participants in their organization's drive for excellence.

### DAILY IMPROVEMENT

Through daily improvement linked to business strategy, organizations leverage a variety of Lean concepts and tools, such as strategy deployment, visual management and leader standard work. Learn how to gain the involvement of every team member through systematic daily improvement to ensure that the desired future state becomes a reality.

### SPECIAL INTEREST

Lean enterprise transformation impacts every aspect of the organization, from product and process development, through supply chain management, safety, sustainability and the use of technology. Learn from passionate leaders, practitioners and experts in special interest sessions as they share their experiences, stories and lessons learned.

## HERE'S WHAT PAST ATTENDEES HAVE TO SAY!

"The Genoa Designs team has sent a delegation to attend Embracing Excellence since 2012. What we've found is that we always come home with an idea, a new tool, a new way, a new example... but mostly we come home with a lot of inspiration." - **Gina Pecore**, CEO, Genoa Designs

"I feel like there's a depth of knowledge and understanding [at Embracing Excellence] that is different than most of the places I speak at." - **Paul Akers**, Author and Lean Expert

"The [Embracing Excellence] environment was very fertile for learning and having key takeaways."  
- **Billy Taylor**, Director of Global Diversity & Inclusion, The Goodyear Tire & Rubber Company

# 36 PRACTITIONER SESSIONS

Tuesday through Thursday focuses on 36 practitioner-to-practitioner presentations organized into four value streams, including:



## GENOA DESIGN INTERNATIONAL

Hear how Genoa responded to the skills gap with an innovation department and training academy in their pursuit to solve industry problems faster and better. By living values, teams are engaged in sharing opportunities for improvement, no matter how big or small. See what Lean in high growth looks like!



## BRUNSWICK STEEL

Learn how Brunswick Steel uses leadership and coaching to engage employees and create a positive shift in culture. Hear how they determine if issues stem from the employee or if it is the process that needs to be fixed and how collaborative teamwork is used to help execute plans.



## HME

HME saw the need to accelerate employee engagement and adopted People-Centric Leadership as the core of the leadership development program. Learn about the deployment strategy, mistakes made along the way and how People-Centric Leadership has impacted the engagement of the entire workforce.



## INNOVAIR GROUP

Hear why this successful seventy-year-old organization operating four separate companies felt the need to develop an Operational Excellence strategy, with a focus on employee engagement. Learn about the journey, the successes, the failures, and the lessons learned along the way.



## SHAWCOR

Shawcor is a growth-oriented, global energy services company that operates in over twenty countries around the world. Learn about Shawcor's leadership development program and how effective leadership provides alignment and employee engagement throughout the organization.



## MCCAIN FOODS CANADA

A global leader with operations on six continents and plants across the world, learn how McCain Foods' Carberry Plant has leveraged the managing for daily improvement (MDI) process to deliver results in Safety, Quality, Cost, Delivery, People and Environment through front-line and leadership engagement and accountability.



## VÄDERSTAD INDUSTRIES INC.

The Väderstad group has three manufacturing sites and sales subsidiaries in forty countries. Learn how cross-functional teams improve problem solving and process standardization, and how technology has been leveraged and apps created for sharing, implementing, and sustaining improvement ideas.



## HYLIFE

Hylife has grown to become Canada's leading pork producer, exporting around the world. Hear how integrating Lean principles into the design and operations of the expanded Neepawa plant – and how the practical use of typical Lean, communication and training tools – has played a critical role in Hylife's success.



## GOVERNMENT OF MANITOBA

In 2019, the Manitoba Government Department of Families began a pilot program teaching a service team one aspect of a Lean system for daily management each week. Learn how a combination of leadership, coaching and the adaptation of the Lean toolkit created true passionate believers.

# 24 BEST PRACTICE TOURS

Monday through Wednesday, choose from 24 best practice plant tours, featuring local manufacturers and service organizations to see first-hand, practical applications of leading Lean practices, like:



## **CONTROLLED ENVIRONMENTS LTD. (CONVIRON)**

Convicon is the world leader in the design, manufacture, and installation of plant growth chambers. See how custom engineered products are value-streamed to minimize waste utilizing the latest technologies, while still maintaining classical tools such as white-boards for production control, huddle boards and visual management for continuous improvement and Hoshin X planning.



## **MACDON INDUSTRIES**

MacDon Industries Ltd. is a leading manufacturer of harvesting equipment. Observe the entire production flow from laser cutting, through forming, manual and robotic welding, powder paint and assembly. Hear how ERP is integrated with Lean methods for daily production execution and how the assembly lines are balanced to flow, with Kanban-replenished inventories.



## **DIMATEC INC.**

Dimatec is a leader in the design and manufacture of metal bond diamond products, drilling equipment components, and precision machined parts for mineral exploration. Learn about Dimatec's journey towards Industry 4.0 and hear about the challenges and lessons learned reducing waste and optimizing manufacturing with people, robotics, and CNC machine automation.



## **ARGUS INDUSTRIES**

Argus Industries is a gasket and seal manufacturer that has been supplying the aerospace and industrial marketplace since 1962. Hear how leadership at Argus starts and ends with culture. The Argus Culture is something you will want to learn about, but beware, this is not a formula, but a real-life example of building a culture from the ground up.



## **MOTOR COACH INDUSTRIES (MCI)**

MCI is North America's motor coach leader, building luxury and commuter coaches. See the whole manufacturing cycle from part production, through assembly to the release of a fully operational coach. See cell support teams, the Livebus system used to share real-time information and the Andon system, all aimed at helping associates perform their role safely and effectively.

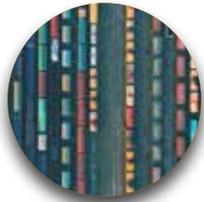


## **THE PROLIFIC GROUP**

The Prolific Group has been a leading full service visual communications company for 45 years. Hear how Lean is applied at every stage of production and see examples of standard work, 5S and 2-second Lean. Also, learn about the subtle yet effective ways The Prolific Group has become good stewards of sustainable manufacturing.

# 15 WORKSHOPS

On Monday, attendees can choose from 15 highly-interactive pre-conference workshops lead by Lean experts who will deliver leading edge methods and tools to drive excellence throughout your organization.



## SUPPLY CHAIN PROBLEM SOLVING

*A look inside LeanCor's Management System of Relentless Continuous Improvement*

Learn the key elements of problem solving and process thinking, the challenges and obstacles to driving problem solving into various cultures and why Lean thinkers are hard on processes and easy on people. Hear how instability in supply chain areas with problems can deliver failed outputs to the customer and how processes—left unchecked—will likely fall apart!



## HOW TO COACH FOR CREATIVITY AND SERVICE EXCELLENCE

*A Lean Approach*

Learn the basics of Lean in Service; creating flow in circular value streams, creativity and generating new and better ideas, and coaching, challenging and nurturing people to turn ideas into better ways to work. Practice through hands-on exercises and develop the confidence to apply your learning in your own organization.



## TEAM FACILITATION

*4 Essential Skills to Lead Teams*

Want to learn how to become an effective Lean leader? Know how to work with teams and help them reach their full potential? Improve your facilitation skills to identify and eliminate obstacles and enable your team to grow and to accomplish its goals. Learn the 4 essential skills for effective team facilitation: change leadership, brainstorming, conflict resolution and consensus decision-making.



## LEAN & GREEN 101

*Creating a Green Value Stream to Compete and Win*

Learn a step-by-step process to identify, measure, and move toward the elimination of the seven key environmental wastes and how green wastes impact competitiveness, the bottom line, relationships with customers and employee retention. Learn how to apply a simple Green Value Stream Mapping tool to identify green waste and hear case examples from companies that are benefiting from a focus on environmental sustainability.



## HOSHIN KANRI

*Unfreeze the Organization through Deep Alignment from the Tip to the Stern*

Learn how Hoshin Kanri (Strategy Deployment) guides organizations to define their TruNorth, providing clear short-term and long-term vision, aligned with the organization's mission and values. Learn how Hoshin Kanri includes establishing measures that show progress toward achievement of breakthrough objectives and how root cause analysis and countermeasures are used when things go off track!



## VISUAL LEADER STANDARD WORK

*Minimize and Prioritize the 'Daily Whirlwind' that Prevents Employees from Leading, Coaching and Mentoring at all Levels*

Hear how Leader Standard Work can be driven by every employee in the business, through peer-to-peer alignment. Learn how to empower staff at all levels to engage in the concepts of Leader Standard Work and grow leaders for the future. Leave with an action plan you can take back to your workplace to visually prioritize, empower and engage leaders at all levels.

# 7 KEYNOTE SPEAKERS

Experience inspirational talks from highly-acclaimed industry leaders, Lean gurus and motivational speakers throughout the conference.



## RICHARD SHERIDAN

Menlo Innovations CEO and Author of Joy, Inc. and Chief Joy Officer  
**LEAD WITH JOY AND WATCH YOUR TEAM FLY!**

Change is hard. But you won't create a joyful workplace by leading the way you've always led. Richard Sheridan will take you on a journey of understanding what it takes to unleash the human potential of people at work. You'll come away energized and inspired to start your own journey to joy, knowing it's in your power to do so. All of these lessons are available to everyone no matter how big or small or how old or new their organization.



## ANDREW AU

Digital Transformation, AI and Modern Leadership Expert  
**FROM MASS TO MILLENNIAL: MANAGING MILLENNIAL DISRUPTION**

Technology is revolutionizing how we work, live, and play. And, millennials are at the center of this revolution. In this talk, Andrew Au will debunk myths and share the winning formula to win millennials as customers and employees based on proprietary research and experience. You will leave enlightened and eager to drive change, with a better understanding of millennial values and expectations, how to attract and retain future leader.



## HEATHER CHALMERS

President & CEO, GE Canada and President, GE Healthcare Canada  
**LEADING THROUGH INNOVATION: HARNESSING THE POWER OF PEOPLE AND TECHNOLOGY**

Throughout her extensive career with GE, Heather Chalmers has developed and led high performing teams that are industry leaders in bringing innovative technology and digital solutions to solve complex problems. In her talk, Heather will share her vision for manufacturing in Canada and the need for Canadian manufacturers to embrace digital technologies, sharing examples of innovative solutions from GE Canada.



## MIKE HOSEUS

Executive Director, Center for Quality People & Organizations (CQPO)  
**THE PEOPLE SIDE OF LEAN – CREATING A CULTURE OF PEOPLE WHO ARE WILLING TO SOLVE PROBLEMS**

Hear from Mike Hoseus, co-author of Toyota Culture, on how Toyota utilizes 'systems' to create a culture of motivated and capable problem solvers at all levels throughout the organization. Mike will walk you through the Lean Leadership System, the Lean Work System, the Lean Development System, and finally, the Lean Management System, generating engagement and solutions at every level.

# EMBRACING EXCELLENCE ONLY COMES ALONG ONCE EVERY 3 YEARS. DON'T MISS OUT ON:

- Practitioner to practitioner sharing and learning
- In-person networking and connecting
- Personal growth, no matter where you are in your journey
- Transformative ideas capable of shaping the business future
- Lessons in Lean from the best of the best
- Accelerated learning to apply immediately in your own workplace

REGISTER BEFORE  
JANUARY 31, 2022  
AND **SAVE 30%**

**\$1,185 CME MEMBER**  
**\$1,325 NON-MEMBER (CDN + GST)**

**REGULAR PRICES:**

\$1,695 CME MEMBER | \$1,895 NON-MEMBER (CDN + GST)

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REGISTER NOW AT **[EMBRACINGEXCELLENCE.CA](https://embracingexcellence.ca)**

All registrations are transferable by the day, which means up to four individuals can attend the conference on one registration, each individual attending on a different day, Monday through Thursday - all for as little as \$255 per person per day!

\*Pre-conference workshops are not included in the registration. See [embracingexcellence.ca](https://embracingexcellence.ca) for pricing and details.



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For information regarding registration, sponsorship opportunities and exhibit space at the conference, contact Chelsea Perrault at [Chelsea.Perrault@cme-mec.ca](mailto:Chelsea.Perrault@cme-mec.ca) or 204.949.1454

200-1479 Buffalo Place, Winnipeg, MB R3T 1L7  
204.949.1454 | [mb.info@cme-mec.ca](mailto:mb.info@cme-mec.ca)