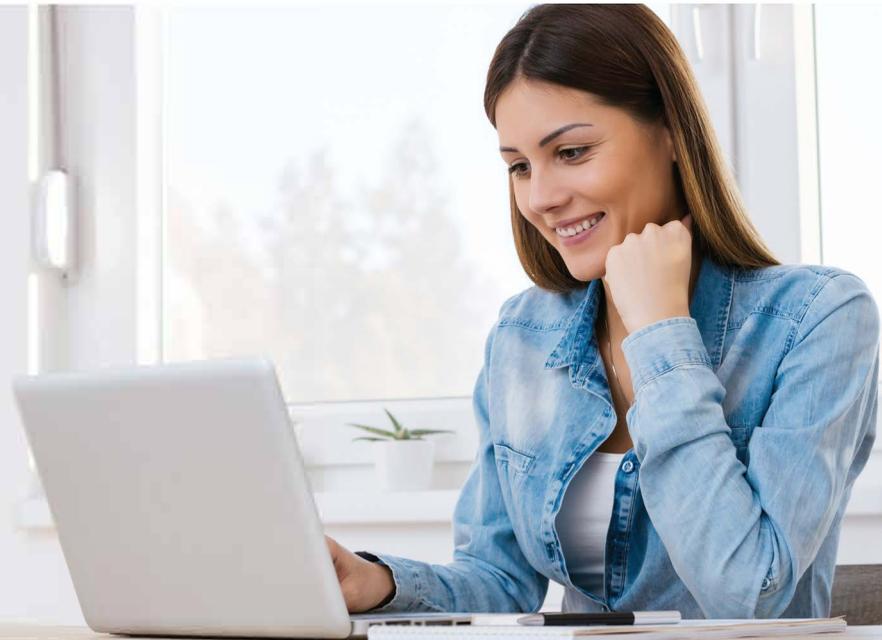


Did you know CME members get discounted FITTskills online training?

Contact your CME representative to learn more.

Avoid costly mistakes.

Identify lucrative opportunities.



Get the international trade knowledge your business needs to make the right decisions.

GET STARTED
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The most competitive firms are those prioritizing human talent, integrating talent management and recruitment into their business growth strategy.

Whether you own a small business or advise them, the right training can help you grow, in-house, the expertise you might otherwise have to pay for externally. Leverage more business opportunities, enhance your credibility with clients and colleagues, and boost your career with EDC-FITT international business training and FITT's [Certified International Trade Professional \(CITP®\) designation](#).

Do you advise SMEs?

Are you a resident expert for your employer? Deliver a consistent customer experience by empowering your business with one comprehensive training solution across departments and locations. With EDC-FITT online courses you will equip your teams with the most relevant know-how for every challenge your clients face and help your advisors confidently secure business opportunities.



The FITTskills online courses... were very practical; businesses often asked questions directly relating to what I was learning in my coursework.

Andrea Eriksson, CITP|FIBP

*Business Development Officer,
NorQuest College*

Do you run your own business?

Is your company ready to expand into new, international markets? Make sure you know all the steps to follow to maximize your success. EDC-FITT international business training will help you gain the skills and confidence you need to run every cross-border aspect of your business with hands-on courses and workshops created by business, for business.

Upskilling yourself and your team saves time and money by giving you the know-how you need to get it right the first time, while improving both your business culture and bottom line.



I found that FITTskills courses bridged a very important gap in international business and trade – hands-on trade. It has a curriculum that no MBA or Master's program does...I was able to see firsthand how big of an impact participants made in their companies upon completion of the courses.

Pernille Fischer Boulter, CITP|FIBP

*Founder and CEO,
Kisserup International Trade Roots*

Getting started

Whether you're new to international business or experienced in many areas, EDC-FITT courses and workshops will take your knowledge to the next level. Delivered online, get access to practical expertise anywhere, anytime and as you need it on the job.

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EDC-FITT International Trade Training: FITTskills online courses:

Feasibility of International Trade

Is your organization ready to sell internationally? Can you compete in global markets? Learn how to assess new opportunities and determine the right ones for your business, while staying profitable and mitigating risks.



International Market Entry Strategies

This course examines what you need to know and do to ensure the success of new international ventures. You will learn how to develop an international business plan, research and analyze market entry options, and select and implement the most effective strategy for your needs.



Global Value Chain

Learn how to bring your products to customers around the world. This course examines distribution, inventory management, document management, procurement and logistics, so you can minimize costs and risks and maximize your international business potential when exporting and importing goods.



Products & Services for a Global Market

Are your products and services adaptable to meet regulatory, legal, cultural and client requirements in different countries? Learn how product design, packaging, labeling, product testing and service delivery strategies can impact cost, and how to develop strategies for long-term success in any international target market.



International Trade Finance

Minimize your business' exposure to financial risk and learn about the factors that affect your bottom line. This course will teach you how to develop a financial plan, manage cash flow, negotiate payment options and set up contracts to protect yourself in situations of non-payment and other financial risk.



International Sales & Marketing

Build a strong international brand for your company by learning how to develop effective sales and marketing strategies. This course will help you build a high demand for your product, create strong relationships with your customers, and learn about the considerations an organization must make when promoting or selling products beyond domestic borders.



The FITTskills online courses are also broken down into 16 shorter online workshops for those who want more flexibility with their training schedule. Learn more about them [here](#).

Here's what others are saying about the EDC-FITT training:

The FITTskills program rounded out the international trade training I needed to help provide advice and guidance to companies. I continue to use the FITTskills resources as references.

Angela Krauss, CITP | FIBP

VP, Marketing & Membership,
Saskatchewan Trade and Export Partnership (STEP)

I really enjoyed that the FITTskills courses covered all aspects of international trade, and helped me learn them all one step at a time. Early in my career I was able to rapidly gain an understanding of what was going on around me through the things I learned from FITT.

Obada Al-Dimashki, CITP | FIBP

Global Business Professor, St. Clair College

CITP® designation

Certified International Trade Professional (CITP®) designation is the stamp of excellence employers and clients trust all over the world. It showcases the full spectrum of international business knowledge you bring to the table and gives you the confidence and know-how to run a global business or advise those who do. Get started with the FITTskills online courses above. [Visit edc-fitt.com](http://edc-fitt.com)

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