



## A HANDS-ON 'LEARN-BY-DOING' APPROACH

# Manufacturing Productivity Program

Designed for manufacturers by manufacturers, CME's Manufacturing Productivity Program (MPP) is offered to Canadian Manufacturers & Exporters NL (CME NL) members to help improve operations, competitiveness, and growth through a LEAN lens of enhanced productivity and continuous improvement.

The program follows a hands-on 'Learn-by-Doing' approach to solve real-life business challenges and identify opportunities for continuous improvement.

CME NL's facilitators deliver tailored, in-person, on-site training and coaching to employees at all levels of your organization—from the shop floor to the C-suite—with a focus on improving your business processes and promoting positive change throughout your business.

Simply put, adopting LEAN principles with the help of CME NL and their industry-specific LEAN facilitators can help your organization accomplish more with less. By maximizing resources, keeping employees engaged, and minimizing waste, your company can deliver more value to your customers in less time and with less effort, improving your organization's bottom line.

A strong alliance and investment by the Provincial and Federal governments allow CME NL to offer the MPP to its members at a very affordable price point, facilitating a significant return on your investment.

### Benefits of a LEAN approach include:

- Increased employee engagement, productivity, and morale
- Improved production capacity
- Reduced lead and cycle times
- More efficient processes
- Improved management of changing priorities
- Improved team project visibility
- Maximization of square footage
- Improved visibility to stakeholders
- Improved safety performance
- Reduced costs
- Higher quality products and services
- More predictable delivery of customer value

The Manufacturing Productivity Program follows a 'Learn-by-Doing' approach to problem-solving and continuous business improvement by focusing on:

- Process flow improvement
- Cost reduction and improved delivery times
- Increased quality for your customers
- Tailored, in-person, on-site training, coaching, and mentoring
- Productivity diagnostics and solutions
- Company and employee certifications

THE PROGRAM IS AVAILABLE TO ALL CME NL MEMBERS\*

\*Member must be in good standing with both the Federal and Provincial governments to qualify.

HELPING MANUFACTURERS GROW.

CANADIAN MANUFACTURERS & EXPORTERS



Atlantic Canada Opportunities Agency

Agence de promotion économique du Canada atlantique



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## THE DETAILS: HOW IT WORKS

We understand that every company is at a different stage of the manufacturing journey. Knowing how your business compares with industry leaders or where to start when creating a strategic process-improvement plan can take time and effort. We begin by getting to know your business by completing a Manufacturing Productivity Diagnostic which focuses on 12 key areas:

1. Process flow
2. Innovation and technology
3. Key performance indicators
4. Quality assurance
5. Workplace organization
6. Continuous improvement
7. Lean knowledge
8. Communication
9. Preventative maintenance
10. Standard work
11. Leadership
12. Organizational culture

The diagnostic includes engagement from all levels of the business to get a clear picture of the organization's structure and processes. By identifying challenges and opportunities throughout the process, we can help you make significant positive impacts on your business processes while mitigating workflow and financial risks.

## WHO CAN PARTICIPATE?

To participate, your company must be a current Canadian Manufacturers & Exporters member and be in good standing with the Governments of Newfoundland and Labrador and Canada.

## WHAT DOES IT COST?

The Provincial and Federal governments provide significant funding to offset the costs of the Manufacturing Productivity Program (MPP) for our members. Each company's MPP journey is unique, and as an active member, your company will only pay \$150+HST per day based on services rendered (invoices will be issued monthly by CME).

## HOW MUCH TIME IS INVOLVED?

Guided by MPP's Steering Committee, your assigned LEAN Facilitator will assess your company's LEAN improvement potential by completing a comprehensive Manufacturing Productivity Diagnostic. The diagnostic will provide an initial road map outlining the recommended modules, a comprehensive implementation plan, and an estimate of how many days individuals will require hands-on 'learn-by-doing' shop-floor training based on your company's specific needs.

## WHEN WOULD TRAINING BEGIN?

We realize that scheduling flexibility is vital for every business. That's why your LEAN Facilitator will work with you to negotiate the dates and timelines based on your business requirements. Timelines will be set no more than one month in advance by each company's executive and assigned LEAN Facilitator.

To learn more contact David Haire, Divisional Vice President  
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HELPING  
MANUFACTURERS  
GROW.

BUT DON'T TAKE OUR WORD  
FOR IT. ASK OUR MEMBERS...

“Employee engagement and enthusiasm was obvious throughout. Bringing everyone together at this time to focus on the company, the team, and our shared purpose was the right decision and has resulted in increased employee involvement and communication. Thanks to the Manufacturing Productivity Program for its continued support and coaching in helping us to achieve our goals. Looking forward to next steps!”

~ Hugh McDermott, GM,  
Quidi Vidi Brewery

“The team had wonderful things to say about the training this week. One person said it was the best-facilitated discussion they've ever had, and it was good to see their peers from different perspectives. We'll schedule the remaining team members in the new year.”

~ Jacqueline Lee, CEO  
PolyUnity

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