



ABOUT THE SURVEY & REPORT

RESPONDENTS:

Broad spectrum of industries within manufacturing and across the country.

SURVEY TIMING:

Spring and Summer 2024

QUESTIONNAIRE DESIGN:

~15 questions to gain insights into the regulatory landscape facing manufacturers

DATA COLLECTION AND ANALYSIS:

Qualitative and quantitative. Responses are anonymously analyzed to identify key trends, challenges, and opportunities for reducing red tape and improving the regulatory environment.

REPORT:

Findings are compiled into a comprehensive advocacy report with actionable recommendations for governments

PUBLICATION:

CME Reports generate thousands of media impressions, reach more than 3,500 readers through direct email engagement and are showcased to 30,000 social media followers.

GOVERNMENT RELATIONS:

Reports support advocacy efforts to multiple levels of government through grassroots member engagement and meetings directly with decision makers nationally and in every province.

CANADIAN
MANUFACTURERS
& EXPORTERS

REDUCING REGULATORY BURDEN

Unleashing the Growth of Canadian Manufacturing: Sponsorship Opportunities

2024 MANUFACTURING INFORMATION SURVEY & REPORT

Canada is an increasingly challenging jurisdiction to start, invest in and grow a business. Manufacturers are caught up in an increasingly complex web of rules and requirements that can prevent them from reaching their full economic potential. The ability to navigate complicated municipal, provincial and federal regulatory processes should not be a primary driver of business success in Canada. That's why CME will be tackling Canada's regulatory challenges head-on this spring.

CME's Manufacturing Surveys provide unique opportunities to take the pulse of Canada's \$850+ billion manufacturing sector on the issues that affect the industry. Our reports serve as the platform for integrated public and government relations campaigns that highlight challenges and propose concrete and practical steps that governments can take to help unleash Canada's economic potential.

Be a part of a research report that will help shape the future of regulatory policy and manufacturing in Canada.

SPONSORSHIP

Partnering with CME on this survey presents a unique opportunity to support an initiative aimed at fostering a more efficient, competitive manufacturing sector in Canada.

\$12,500 – TITLE PARTNER*

- Full page introductory remarks
- Opportunity to add survey question to questionnaire (subject to CME's final approval)
- Work with CME to profile a specific regulatory challenge facing your sector within the report (approx. 250-500 words)
- Thought leadership blog on report topic over CEO's name, boosted with paid media on LinkedIn
- Premium logo placement (front and back cover)
- Social media and email distribution acknowledgment

\$5,000 – GOLD PARTNER

- Logo placement
- Social media and email distribution acknowledgment
- Work with CME to profile a specific regulatory challenge facing your sector within the report (approx. 250-500 words)

\$2,500 – SILVER PARTNER

- Logo placement
- Social media and email distribution acknowledgment

**service providers not eligible. Reserved for manufacturers and association members of the Canadian Manufacturing Coalition (CMC).*

HELPING MANUFACTURERS GROW

CONNECT WITH US TO SPONSOR TODAY!

Ryan Greer, Vice President, Public Affairs and National Policy
ryan.greer@cme-mec.ca