



## 2024 North American Manufacturing Conference Agenda

November 20<sup>th</sup> – Fairmont Château Laurier

8:00 a.m. – 8:45 a.m.

### Registration & Networking Breakfast

8:45 a.m. – 9:00 a.m.

### Welcome & Opening Remarks

- **Patrick Oland**, Chair, CME National Board of Directors & CFO, Moosehead
- **Dennis Darby**, President & CEO, Canadian Manufacturers & Exporters
- **Jay Timmons**, President and CEO, National Association of Manufacturers
- **Alejandro Malagón Barragán**, President, The Confederation of Industrial Chambers of the United Mexican States

9:00 a.m. – 9:45 a.m.

### Fireside Chat with Francois-Philippe Champagne, Minister of Innovation, Science and Industry Canada

**Moderator:** **Dennis Darby**, President & CEO, Canadian Manufacturers & Exporters

**Featured Guest:** **The Honourable Minister François-Philippe Champagne**, Minister of Innovation, Science and Industry



9:45 a.m. – 11:00 a.m.

**Media Panel: The political forces shaping manufacturing and trade policy**

**Moderator: Paul Wells**, Host, Journalist, Writer

**Panelists:**

- **Doug Palmer**, Senior Trade Reporter, Politico
- **Enrique de la Madrid**, Author, Former Member of the Mexican Chamber of Deputies
- **Vassy Kapelos**, Chief Political Correspondent, CTV

11:00 a.m. – 11:15 a.m.

**Networking Break**

11:15 a.m. – 12:00 p.m.

**North American competitiveness in a changing world**

**Moderator: Andrew Ahrendt**, Director of National Manufacturing, PCL Construction

**Panelists:**

- **Pam Heminger**, Senior Vice President, Caterpillar Inc.
- **David Murray**, Executive Vice President, Manufacturing, IT and Bombardier Operational Excellence System, Bombardier
- **Francisco N. González Díaz**, President, National Auto Parts Industry Association (INA)

12:00 p.m. – 12:45 p.m.

**Lunch & Networking**



12:45 p.m. – 1:15 p.m.

**Fireside chat with Mexican deputy secretary for international trade**

**Moderator: Judith Garza**, President, CONCAMIN Foreign Trade Commission

**Featured Guest: Dr. Luis Rosendo Gutiérrez**, Mexico's Deputy Secretary for International Trade

1:15 p.m. – 2:00 p.m.

**Senior trade officials fireside chat**

**Moderator: Alejandro Malagón Barragán**, President, CONCAMIN

**Panelists:**

- **Amy Holman**, Acting Assistant Secretary, U.S. Bureau of Economic and Business Affairs
- **Rob Stewart**, Deputy Minister of International Trade, Canada
- **Waldo Fernández González**, Chair of the Standing Committee for Monitoring the Implementation of the USMCA

2:00 p.m. – 2:15 p.m.

**Trends in attracting and retaining talent in the North American manufacturing sector**

**Featured Guest: Anne Stevenson**, Associate Partner, People Consulting at EY Canada

2:15 p.m. – 2:30 p.m.

**Networking Break**



2:30 p.m. – 3:30 p.m.

**Panel: Trade agreement renewal**

**Moderator: Jay Timmons**, President and CEO, National Association of Manufacturers

**Panelists:**

- **Rob Wildeboer**, Executive Chairman and Co-founder, Martinrea International
- **Iván Rivas**, Public Affairs and Institutional Relations Director for USA, Xignux
- **Elise Maheu**, Head, Government Affairs United States and Canada, 3M

3:30 p.m. – 4:30 p.m.

**Panel: The future of North American energy**

**Moderator: David McHattie**, Institutional Relations Director, Tenaris

**Panelists:**

- **Neil Chapman**, Senior Vice President, ExxonMobil
- **Carlos Garza**, VP Corporate Affairs, CEMEX
- **Pat Dalzell**, Vice President, Corporate Affairs and Market Development, Bruce Power

4:30 p.m. – 4:50 p.m.

**Closing Fireside Chat**

5:30 p.m. – 7:00 p.m.

**Tri-Lateral Presidents Reception - US Ambassador's Residence**