



CANADIAN
MANUFACTURERS
& EXPORTERS

MANUFACTURING DAY IN NEW BRUNSWICK

Tuesday, March 25, 2025
Crowne Plaza Lord Beaverbrook
Fredericton, NB

LEARN MORE
CME-MEC.CA



SPONSORSHIP OPPORTUNITIES

Your participation as a sponsor with CME will help us to deliver a terrific program for our members and stakeholders.

The day will include:

- The Speaker Series – an afternoon filled with industry and stakeholder speakers discuss relevant manufacturing topics such as The New Brunswick Manufacturing Outlook, Exporting in 2025 and beyond, and Manufacturing from the ground up in New Brunswick.
- Networking Reception with industry and stakeholders
- Supper with New Brunswick Premier Susan Holt
- Opening Remarks from Dennis Darby, President & CEO, Canadian Manufacturers & Exporters

Becoming a 2025 sponsor offers your organization the opportunity to promote your company's products and services to New Brunswick's leading firms. Sponsorship opportunities are designed to get you the best value for your marketing dollar.

CME-MEC.CA

MANUFACTURING DAY | NEW BRUNSWICK

The Power of Our Network



Canadian Manufacturers & Exporters (CME) is Canada's largest trade and industry association, and the voice of manufacturing and global business in Canada.

Founded in 1871, CME represents more than 2,500 leading companies nationwide, and – through various initiatives, including the establishment of the Canadian Manufacturing Coalition – touches more than 100,000 companies from coast to coast, engaged in manufacturing, international trade, and service-related industries. More than 85 per cent of our members are small and medium-sized enterprises.

CME will be hosting Manufacturing Day on March 25, 2025 in Fredericton. This event provides a tremendous opportunity to network with members of the manufacturing and export community in the New Brunswick economy, in an informal and friendly setting.

New Brunswick's economy is dependent on manufacturing and exporting as our sector is responsible for over 90 percent of provincial exports and over 31,000 direct jobs in the province.

We would like to take this opportunity to personally invite you to this celebration that will bring together industry, government and stakeholders of manufacturing and exporting in New Brunswick.

Sponsorship Opportunities Available

CME is committed to helping you maximize your ROI. We will gladly customize partnership packages to meet your needs.

KEYNOTE PRESENTING SPONSOR | \$2,500

- Opportunity for company representative to speak from the podium during supper
- Opportunity to introduce or thank the Keynote Speaker
- Verbal Recognition during event from the podium
- Your company will receive 4 tickets with preferred seating
- Pre & post event corporate identity included in all signage, print, email and advertising materials
- Member Spotlight - Opportunity to display a pop-up banner during reception

NETWORKING RECEPTION HOST | \$1,500

- Your company will receive 3 tickets with preferred seating
- Verbal Recognition during event from the podium
- Pre & post event corporate identity included in all signage, print, email and advertising materials
- Member Spotlight - Opportunity to display a pop-up banner during reception

SUPPORTER OF CME | \$1,000

- Your company will receive 2 tickets with preferred seating
- Verbal Recognition during event from the podium
- Pre & post event corporate identity included in all signage, print, email and advertising materials
- Member Spotlight - Opportunity to display a pop-up banner during reception.

TABLE SPONSORSHIP OPTIONS

YOUTH IN MANUFACTURING | \$750

Promotes opportunities for Post-Secondary students to learn about manufacturing during the afternoon and to network with participants. Invite your own Youth In Manufacturing guest to join you at your table.

- Your company will receive 1 ticket for your table guest
- Verbal Recognition during event from the podium
- Pre & post event corporate identity included in all signage, print, email and advertising materials

NEWCOMER IN MANUFACTURING | \$750

Promotes opportunities for a Newcomer to learn about manufacturing during the afternoon and to network with participants. Invite your own Newcomer In Manufacturing guest to join you at your table.

- Your company will receive 1 ticket for your table guest
- Verbal Recognition during event from the podium
- Pre & post event corporate identity included in all signage, print, email and advertising materials

